

Strategic Risk Management in Agriculture



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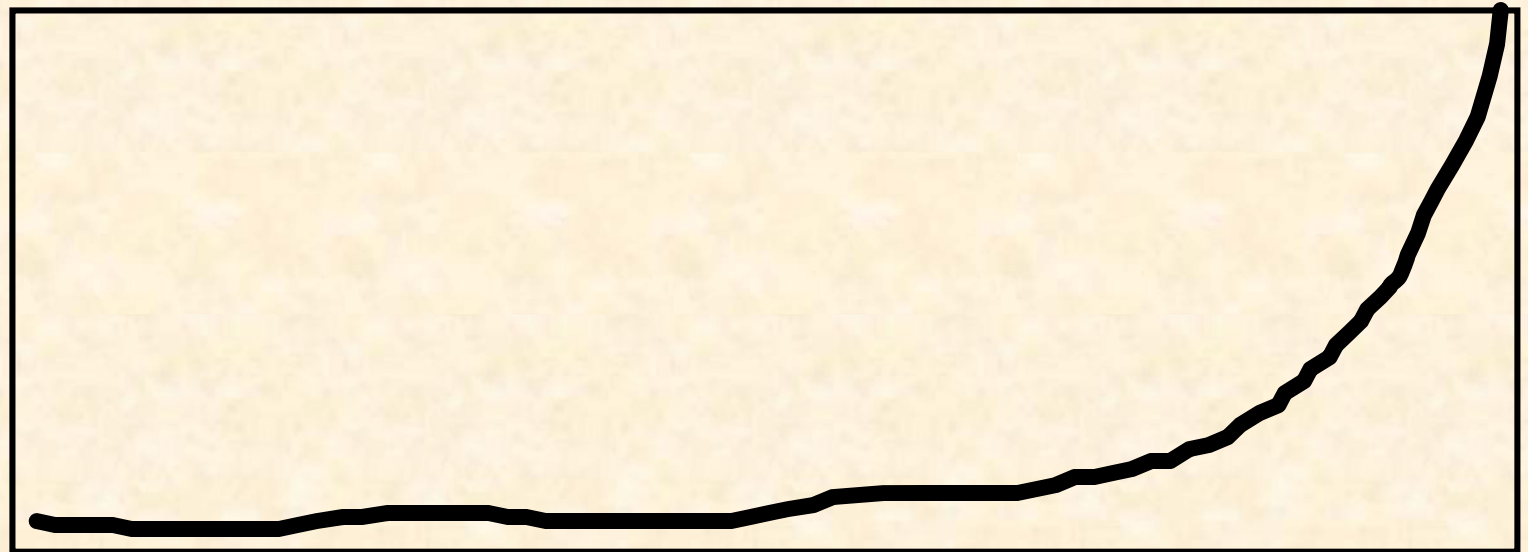
What Does This Graph Represent?



Risk Navigator SRM



What Does This Graph Represent?



1900

Time

Today

Could Be "Just About Anything"



NEW THINKING NEEDED

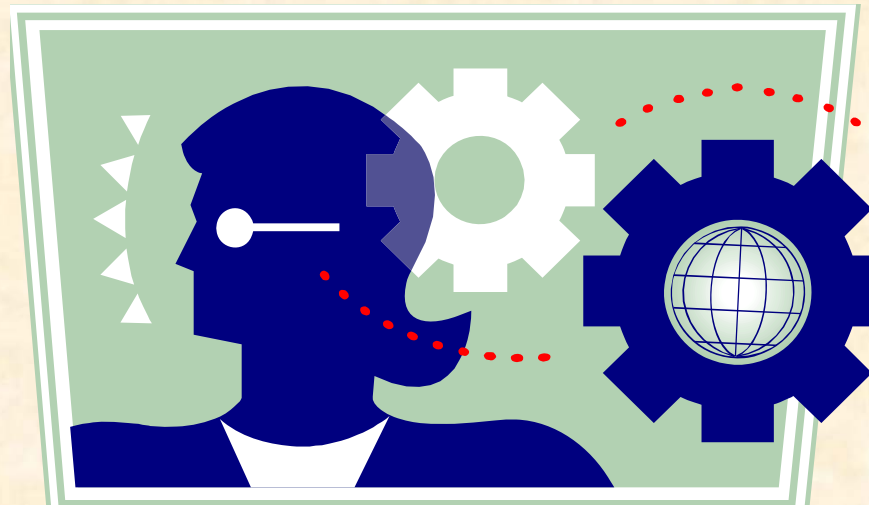


Risk Navigator SRM



Strategic Thinking Involves

Studying the environment through an intuitive, visual and creative process, which results in an understanding of the emerging themes, issues, patterns and opportunities.

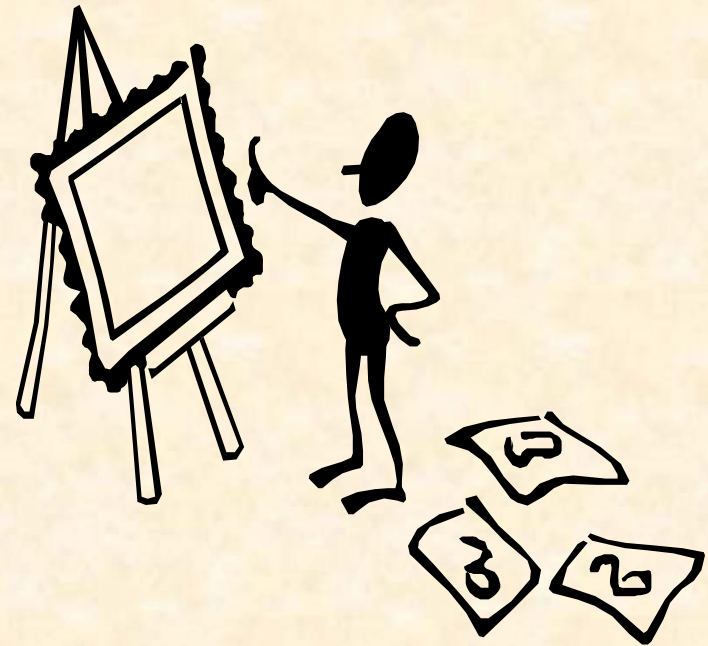


Risk Navigator SRM



“The best way to
predict the future
is to create it.”

Peter Drucker



Risk Navigator SRM





What is RISK?

RISK: The probability of an event occurring that can impact your:

- **Current profit level**
- **Financial situation (equity position)**
- **Satisfaction and well-being**









Introduction

Strategic

Tactical

Operational

Ag Risks

Do It Yourself

Risk

Sources of Financial Information

- Financial Statements
 - Balance Sheet
 - Statement of Cash Flows
 - Income Statement
 - Statement of Owner Equity



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Risk Navigator SRM

Resource Inventory

- Land/ Equipment
- Improvements
- Soil, Water, Range
- Livestock
- Finances
- Wildlife
- Human Potential











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Risk Navigator SRM

Risk Loving

Actively engages in
risky investments



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Ag Risks

Do It Yourself

Risk

Risk Tolerance





Sponsored by the Risk Management Agency (RMA)

For more information about RMA go to

www.rma.usda.gov

For RMA Fact sheets go to

<http://www.rma.usda.gov/pubs/rme/fctsht.html>

For RMA Farm Risk Planning information go to

<http://farm-risk-plans.usda.gov/>

